2050 MTP GOALS AND OBJECTIVES

Approved February 17, 2021



1) Provide, manage, and maintain a safe, efficient, and sustainable transportation system.

- 1.1 Designate resources to maintain the existing transportation system and support efforts to maintain transportation assets in good condition.
- 1.2 Endorse and pursue projects and strategies designed to manage or reduce congestion.
- 1.3 Encourage design features that minimize crash potential, severity, and frequency and support efforts to eliminate transportation-related fatalities and serious injuries.
- 1.4 Develop policies, plans, and programs that promote a sustainable and resilient transportation system.
- 1.5 Accommodate the implementation of new transportation technologies and logistics practices.
- 1.6 Support project development and public awareness programs that promote pedestrian and bicycle safety.
- 1.7 Increase access to sustainable and zero carbon transportation modes and mobility options.

2) Promote an integrated, accessible, multimodal transportation system.

- 2.1 Develop a multimodal transportation system that strives to minimize delay and increase travel time reliability.
- 2.2 Increase transportation network connectivity by minimizing barriers, completing links between nodes, and improving access to and increasing multimodal density at activity/employment centers.
- 2.3 Pursue roadways that utilize design standards consistent with NCDOT's and/or local complete streets policies.
- 2.4 Support transit agency efforts to provide affordable and convenient public transportation services.
- 2.5 Endorse and pursue projects that provide linkages for pedestrians and bicyclists between neighborhoods and activity/employment centers.
- 2.6 Promote future opportunities for inter-regional mobility through enhancements to inter-city rail service and the provision of high-speed rail service.
- 2.7 Participate in regional transit initiatives including CONNECT Beyond and the Transit Initiative Task Force.

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3) Develop transportation plans and policies that improve quality of life for residents, are sensitive to significant features of the natural and human environment, and encourage linkages between transportation and land use.

- 3.1 Plan transportation facilities and support context sensitive design standards to promote a transportation system that is compatible with community needs and the natural and built environment.
- 3.2 Foster the development of transportation facilities that minimize neighborhood impacts, promote active living and healthy communities.
- 3.3 Integrate transportation and land use policies, particularly related to density, mixed use, parking, and transit-oriented development.

4) Promote equitable transportation options for the economically disadvantaged, minority, aging, and disabled populations.

- 4.1 Support opportunities to serve transportation-disadvantaged populations with convenient transportation to employment, education, healthcare, fresh food options, and other essential services.
- 4.2 Develop strategies to engage and educate residents who have not been reached by the traditional transportation planning process.
- 4.3 Identify transportation projects in environmental justice communities.

5) Lead, participate in, and encourage regional and statewide collaboration.

- 5.1 Identify opportunities to develop joint goals and policies with other MPOs in the region and increase data sharing and coordination.
- 5.2 Participate in transportation-related planning efforts initiated by other agencies and organizations throughout the region (plans, studies, initiatives, etc.).
- 5.3 Lead and partner on planning efforts that cross multiple jurisdictions within CRTPO's planning area.

6) Support economic competitiveness by making transportation investment decisions that effectively utilize limited public resources, enhance system performance, and encourage opportunities for freight movement.

- 6.1 Explore opportunities to minimize implementation and operation costs of transportation projects.
- 6.2 Foster innovative financing and partnership opportunities for project development and implementation.
- 6.3 Promote strategies that increase vehicle occupancy and the use of alternate modes by utilizing a full range of transportation demand management options and strategies.
- 6.4 Support an integrated freight transportation system that facilitates the movement of goods.

